

A photograph of a golf course at sunset. The sky is a vibrant orange and red. In the foreground, a green is visible with a black flag on a pole to the right. The background shows silhouettes of trees and distant mountains. The logo for 'ezLocator' is overlaid on the image.

**ezLocator<sup>®</sup>**

**The 21st Century Solution  
to Hole Locations**

**A technology-based solution for  
golf facilities that's revolutionizing  
the hole management process.**

**[www.goezlocator.com](http://www.goezlocator.com)**

**972-231-4040**



# What is it?

ezLocator, a software development company, has created the most complete and accurate hole location system available. This innovative technology-based solution for golf facilities revolutionizes the hole placement process while automatically providing a daily pin sheet.

## SUPERINTENDENTS

Hole rotation systems typically deploy a quadrant or section method. ezLocator utilizes a unique patent-pending system that eliminates the shortcomings of those methods. No more managing limited manual systems or trying to remember past hole sequences. ezLocator is a hole location tool that returns an infinite number of location configurations with the click of a button.

## GOLF PROFESSIONALS

With ezLocator, golfers are given a little extra information that can improve their scores and make their round more enjoyable. Some benefits include streamlined communication between the pro shop and maintenance staff, adapting easily for general or tournament play, generating multiple pin sheet formats, and enhancing the player's experience.

## PLAYERS

With ezLocator, players won't walk off the green frustrated with the pin placement. ezLocator provides "tour quality" information showing the shape of the green, the location of the pin as well as the measurements from the front and edges of the green. ezLocator also provides better and accurate information to the pin to enhance the playing experience and

# How it works.

ezLocator is powered by data that is gathered from your golf course. We come on-site to the club and find all of the possible hole locations on every green. From there we map, with GPS technology, to include the correct pacing measurements required to place the hole in the correct area. The data is then uploaded to the ezLocator software and after that, play is ready to begin. It takes very little time or effort from your club to start this system.

We provide a custom-to-your-course ezLocator Playbook that guides your staff on exactly how to find the front of each green and how to properly pace off the location. This laminated Playbook offers on-site, instructional photos with green complex renderings that make the entire process streamlined and easy to use. This revolutionary system will drastically reduce the amount of time spent on hole locations and eliminate the guesswork.



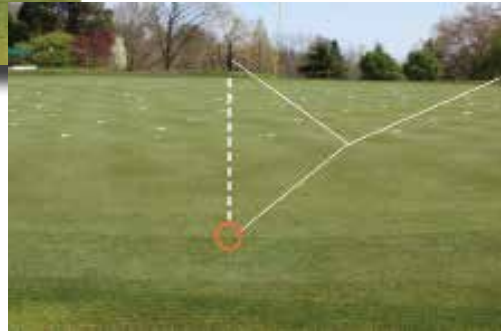
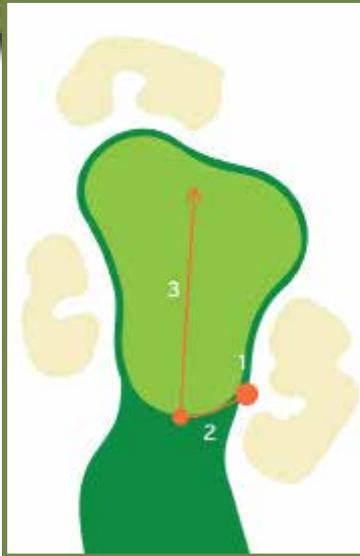
On site mapping process

# ezLocator in action



- 1 Start at sprinkler head near front-right of green
- 2 Walk 12 paces along edge of green to get to starting point for hole location depth

Example of ezLocator Playbook pages.



- 3 From starting point, walk the number of paces marked Depth on the pinsheet, always walking towards the small Cherry tree behind green
- 4 Proceed with general hole location pace technique to arrive at correct location, reference page 2 of this Playbook for instruction on general technique

## Features

With ezLocator you will experience many direct and indirect benefits to your entire golf operation. Some of the features include:

- Improves club image among golfers
- Streamlines communication between the pro shop and maintenance staff
- Adapts for general or tournament play
- Reduces maintenance costs
- Reduces supervisory responsibility
- Eliminates hole placement errors and guesswork
- Provides the ability to save and review historical information
- Adapts easily to changing weather conditions "on the fly"
- Enhances the player's experience

ezLocator Pin Sheet

DALLAS ATHLETIC CLUB			Dallas Athletic Club Blue Course HOLE LOCATIONS FOR November 1, 2012 <a href="http://www.goEZLocator.com">www.goEZLocator.com</a>			DALLAS ATHLETIC CLUB											
1	Depth 37		2	Depth 36		3	Depth 41		10	Depth 36		11	Depth 33		12	Depth 33	
<b>-15</b>	3,4R		<b>+4</b>	22,9L		<b>+8</b>	28,3R		<b>-2</b>	10,10L		<b>-10</b>	6,4R		<b>+8</b>	24,4L	
4	Depth 36		5	Depth 44		6	Depth 35		13	Depth 39		14	Depth 35		15	Depth 32	
<b>-6</b>	12,8R		<b>0</b>	22,7R		<b>+8</b>	25,9R		<b>+1</b>	19,3L		<b>0</b>	17,7R		<b>-8</b>	8,5R	
7	Depth 34		8	Depth 30		9	Depth 37		16	Depth 30		17	Depth 37		18	Depth 28	
<b>-14</b>	3,5L		<b>+9</b>	24,7R		<b>+4</b>	22,8R		<b>+6</b>	21,3R		<b>+2</b>	20,9L		<b>+2</b>	16,15L	

Generated by ezLocators

# Benefits of using ezLocator

The unique technology of ezLocator allows you to easily create customized hole locations with a few clicks of the button. We utilize Microsoft's industry leading platforms to assure our customers of the highest performing application with the greatest overall return on their investment. Some key features include:

- Automatically create hole locations for all 18 holes with one mouse click
- View previous hole locations, including more than one day's location on each green to see how the hole has moved in a defined time period
- Manually adjust hole locations after the pin sheet has generated
- Block certain hole locations for tournament play use or maintenance purposes
- Generate multiple pin sheet formats
- Create a specified radius where no other locations can be placed for a defined time period
- Add new locations / remove old locations
- Upload club logo, sponsor logo, or tournament details for a custom pin sheet for the day
- Multiple user capable, allows for maintenance staff and golf shop staff to use simultaneously

## What our customers are saying

*“ezLocator has streamlined and simplified the hole location process at the Dallas Athletic Club. It enables our crew to quickly set daily hole locations with minimal supervision. It's one of the best tools we have in our department.”*

KEVIN NETTLES  
SUPERINTENDENT  
DALLAS ATHLETIC CLUB

*“Many club members have commented that since implementing the ezLocator system the improved variety in daily hole locations provides a more enjoyable golfing experience at Priddis Greens.”*

JAMES BEEBE  
SUPERINTENDENT  
PRIDDIS GREENS GOLF & CC



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